



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 4

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market										
Agency Est# MCCRO ORDR C08C14				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																				
1	10-08-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				10-08-2012	10-14-2012		3	30	1	1	1	1	1		5	125	5	625.00	
2	10-08-2012	10-11-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				10-08-2012	10-11-2012		3	30	1	1	1	1			4	230	4	920.00	
3	10-08-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				10-08-2012	10-14-2012		3	30					1		1	300	1	300.00	
4	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				10-08-2012	10-14-2012		3	30				1		1	150	1	150.00		
5	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				10-08-2012	10-14-2012		2	30				1		1	150	1	150.00		
6	10-08-2012	10-14-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)				10-08-2012	10-14-2012		3	30	1	1	1	1	1		5	125	5	625.00	
MG Group #		Preempted	Rate Reason		MG Description				Duration														
330204		10-08-2012	125 POLITICAL		5 X 30 @ \$225 M,T,W,Th,F 05:00AM - 05:30AM -				Duration									5	225	5	1,125.00		
		10-09-2012	125 POLITICAL		10/08/12-10/12/12 (809)																		
		10-10-2012	125 POLITICAL																				
		10-11-2012	125 POLITICAL																				
		10-12-2012	125 POLITICAL																				
		Total:	625															Preempt Total:	-5	-625.00			
7	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				10-08-2012	10-14-2012		2	30				1		1	250	1	250.00		
8	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				10-08-2012	10-14-2012		2	30				1		1	250	1	250.00		
9	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				10-08-2012	10-14-2012		2	30				1		1	250	1	250.00		
10	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				10-08-2012	10-14-2012		2	30				1		1	350	1	350.00		
11	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				10-08-2012	10-14-2012		2	30				1		1	400	1	400.00		

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Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
12	10-08-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)	3	30	1	1	1	1	1	5	425	5	2,125.00								
13	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	1	1	1	1	1	5	425	5	2,125.00								
14	10-08-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	1					1	275	1	275.00								
15	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30					1	1	300	1	300.00								
16	10-08-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1	1	1	1	1	5	500	5	2,500.00								
17	10-08-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)	3	30	1	1	1	1	1	5	500	5	2,500.00								
18	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1	1	1	1	1	5	750	5	3,750.00								
19	10-08-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	1	1	1	1	1	5	475	5	2,375.00								
20	10-08-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30	1	1	1	1	1	7	750	7	5,250.00								
21	10-08-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30	1	1	1	1	1	5	1,000	5	5,000.00								
22	10-08-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	2	30		1		1		2	1,000	2	2,000.00								
23	10-08-2012	10-14-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	3	30	1					1	1,600	1	1,600.00								
----- ITEM LINE NOTE -----																							
M	MG Group #	Preempted	Rate Reason	MG Description	Duration				Duration				Duration				Duration						
	329443	10-08-2012	1,600 NOT AVAILABLE	1 X 30 @ \$4,200 M 10:00PM - 11:00PM - 10/08/12-10/08/12 (794)	1	30	X		1				1	4,200	1	4,200.00							
MG CMT:Castle																							
Total:																							
1,600																							
Preempt Total: -1 -1,600.00																							

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				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS						WTVD - DURHAM	
Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)					Package N
Line	Start Date	End Date	Time Period			Description						Contract Title 238334	
24	10-08-2012	10-14-2012	07:00PM - 08:00PM			SUNDAY PRIME 7-8PM (930)						1,400.00	
			----- ITEM LINE NOTE ----- AFHV										
26	10-08-2012	10-14-2012	10:00PM - 11:00PM			WED PRIME 10-11P (814)						1,500.00	
			----- ITEM LINE NOTE ----- NASVILLE										
A 27	10-08-2012	10-12-2012	10:00AM - 11:00AM			RACHEL RAY (MONDAY-FRIDAY) (851)						1,000.00	
A 28	10-08-2012	10-12-2012	10:58AM - 12:00PM			THE VIEW (MONDAY-FRIDAY) (846)						1,750.00	
A 29	10-08-2012	10-08-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)						325.00	
A 30	10-08-2012	10-12-2012	01:00PM - 02:00PM			THE CHEW (11514)						750.00	
A 31	10-08-2012	10-12-2012	02:00PM - 03:00PM			GENERAL HOSPITAL (11961)						750.00	
A 32	10-08-2012	10-12-2012	03:00PM - 04:00PM			KATIE (817)						875.00	
A 33	10-14-2012	10-14-2012	10:00AM - 11:00AM			THIS WEEK SUNDAY 10-11A (800)						475.00	
A 34	10-08-2012	10-12-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)						1,625.00	
A 35	10-13-2012	10-13-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SATURDAY 6-7A (2105)						100.00	
A 36	10-13-2012	10-13-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)						570.00	
A 37	10-13-2012	10-13-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)						250.00	

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Agency Est# MCCRO ORDR C08C14			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package									
Line	Start Date	End Date	Time Period			Description						Contract Title	N									
A 38	10-14-2012	10-14-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)						475.00	1									
A 39	10-08-2012	10-12-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)						3,000.00	5									
A 40	10-08-2012	10-12-2012	05:28PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						3,800.00	4									
												52,715.00	116									
												55,815.00	116									
												8,372.25										
												47,442.75										
Month/YR			Preempted		Made Good	Contract Total			Adjustments				Actual Total									
Oct 12			3,950.00		5,325.00	52,715.00			3,100.00 DB				55,815.00									
<b>TOTAL</b>			<b>3,950.00</b>		<b>5,325.00</b>	<b>52,715.00</b>			<b>3,100.00 DB</b>				<b>55,815.00</b>									

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